



İSİMDER
MARKA İSİM MERKEZİ
Brand Name Center

GUMİB - TOBNC

TRUSTED OF BRAND NAME CERTIFICATE

GÜVENİLİR MARKA İSİM BELGESİ

GÜVENİLİR MARKA

TM



INTERNATIONAL
SCIENCE &
TECHNOLOGY
UNIVERSITY

TRUSTED BRAND

1.YIL / YEAR

Register-country/ Tescil-Ülke: Türkiye

Tax/Identification No/Vergi/Kimlik No: 4651465861

Brand Registration / Marka Tescil No: 2023/084548

GUMİB TOBNC / Belge-Certificate No: 2023/1283

Date of Issue Veriliş Tarihi: 30.07.2023

Exp. Date Bitiş Tarihi: 30.07.2024

It has been ascertained that the **INTERNATIONAL SCIENCE AND TECHNOLOGY UNIVERSITY** brand belonging to the **INTERNATIONAL SCIENCE AND TECHNOLOGY UNIVERSITY EĞİTİM A.Ş.** is a reliable brand name in terms of compliance with the **criteria* and purposes we have determined with the decision taken, and this certificate has been issued as a result of the formal, technical, social, cultural, and scientific research performed by the Presidency of Brand Name Center.

***According to the determined criteria; (INTERNATIONAL SCIENCE AND TECHNOLOGY UNIVERSITY) IS A TRUSTED BRAND NAME.**

Marka İsim Merkezi Başkanlığı tarafından yapılan resmi, teknik, sosyal, kültürel ve bilimsel araştırmalar sonucu **INTERNATIONAL SCIENCE AND TECHNOLOGY UNIVERSITY EĞİTİM A.Ş.** 'e ait olan **INTERNATIONAL SCIENCE AND TECHNOLOGY UNIVERSITY** markasının alınan kararla belirlediğimiz **kriterlere* ve amaçlara uygunluğu açısından güvenilir bir marka isim olduğu tespit edilmiş ve iş bu belge verilmiştir.

***Belirlenen Kriterlere Göre; (INTERNATIONAL SCIENCE AND TECHNOLOGY UNIVERSITY) GÜVENİLİR BİR MARKA İSİMDİR.**

AREA OF ACTIVITY: Higher Education Services.

FAALİYET ALANI: Yükseköğretim Hizmetleri.



Trusted Brand Mark
Güvenilir Marka İşareti



Marka İsim Merkezi İsimder Başkanlığı
(Brand Name Center Named Presidency)
www.isimder.org.tr www.gumib.org.tr

★ ISO 9001/27001 KYS standartları uygulanan bir kuruluş tarafından düzenlenmiştir. ★ Bu Belge EUIPO/WIPO'da 018928594 no ile Türk Patent ve Marka Kurumunda 2022/132531 no ile Kayıtlı. Garanti Markası Şartnamesine göre verilmiştir.
It is issued by an organization that implements ISO 9001/27001QM Standards. It was issued in accordance with the Guarantee Trademark Specification, registered in EUIPO/WIPO with number 018928594 and in the Turkish Patent and Trademark Office with number 2022/132531.

A) (GUMİB – T.O.B.N.C)

Ticari faaliyetlerde GÜVEN çok önemli bir unsurdur. Bu Güven, uzun zamanda yapılan tanıtım faaliyetleri, güçlü referanslar ve tecrübe ile oluşmaktadır. Marka İsim Merkezi İSİMDER BAŞKANLIĞI olarak biz, gerekli kriterleri ve şartları taşıdığınız takdirde marka isimleriniz için “Güvenilir Marka İsim Belgesi” (GUMİB) sunmaktayız. Güvenilir Marka İsim Belgesi referansı olan markalar rakiplerine göre bir adım önde olacaktır. Hedef kitle marka isimlerine daha çok GÜVEN duyacaktır. Markaların Müşteri potansiyeli artacaktır. Kârlılığınızı artırmak, rakiplerinizden farklılaşarak bir adım önde olmak ve **GÜVENLE MARKALAŞMAK için; (GUMİB) “GÜVENİLİR MARKA İSİM BELGESİ”** ... sahibi olun

B) AMAÇLARIMIZ:

- 1) Marka İsimlerinin markalaşma ve marka tescil bilincini artırmak.
- 2) Marka İsimlerinin, internet ortamında yani sanal pazarlarda ve aktif dünya pazarlarında gelişerek global markalaşmasına katkı sağlamak.
- 3) Markalara sadece marka tescil belgesi alarak değil, sanal ve gerçek pazarlarda erişilebilir ve ulaşılabilir işlevsel marka olmanın verdiği avantajları sağlamak.
- 4) Markaların güvenilirliğini artırarak global alanda büyüebilmelerine olanak sağlamak ve marka değerlerini güvenilirliğini artırmak.
- 5) Markaların istikrarlı bir şekilde güvenle büyüyüp güçlenebilmesini sağlamak.

Bu amaçlar doğrultusunda vergi levhası ya da potansiyel vergi numarası olan firma, kurum, kuruluş, şirket ve şahıslara ait tescilli marka isimleri için;

C) KRİTERLERİMİZ:

- 1) MARKA İSİM-LOGO tescil belgesi ya da başvurusu olan,
- 2) Logo ve kurumsal kimlik tasarımları olan,
- 3) Tescilli markaya ait ya da markanın içinde yayınlandığı güvenilir bir Web sitesi sayfası olan,
- 4) Faal işlevsel sosyal medya sayfaları olan veya tescilli markaya sosyal medya hesaplarından erişilip ulaşılabilen,
- 5) İnternet-Sosyal medya, tv, dergi, gazete veya fuar gibi herhangi bir reklam ve tanıtım faaliyetinde bulunan,
- 6) Markaya ait referansları ve ticari sözleşmeleri olan.

D) SONUÇ:

Bu belge yukarıda ifade edilen tanım ve amaçlar doğrultusunda, belirlenen kriterlere uyduğu ve uymayı taahhüt ettiği için İSİMDER Marka İsim Merkezi başkanlığı tarafından (Güvenilir Marka İsim Belgesi-GUMİB) / (Trusted Of Brand Name Certificate -TOBNC) belgesi verilmiştir. ***İşbu belge Türk Patent ve Marka kurumunda 2022 / 132531 notu tescilli (GUMİB-TOBNC) İsimli garanti markası kapsamındaki şartnameye bağlı olarak ve MARKA İSİM MERKEZİ (İSİMDER) kuruluş Tüzüğü'nün 16. Maddesi gereğince verilmektedir.***

E) ÖNEMLİ NOT:

Bu belge (GUMİB) Marka İsim Merkezi İSİMDER tarafından eğitim ve araştırma sonucunda GUMİB-TOBNC standartlarına uygun olduğu ve kriterlere uymayı taahhüt ettiği için verilmiştir. Kriterlere uymayan marka sahiplerinin belgeleri geçersiz sayılacaktır. Ayrıca Marka İsim Merkezi İSİMDER Kurumu belirlenen kriterler dışında gerçekleştirilecek ticari sözleşme vb. olaylardan ve zararlardan sorumlu değildir.

A) TOBNC:

TRUST is a crucial element in commercial activities. This trust is provided through long-term promotional activities, experience, and strong references. We, the Presidency of İSİMDER (BRAND NAME CENTER), offer a "Trusted Brand Name Certificate" (T.O.B.N.C.) for your brands if you meet the necessary criteria and conditions. Brands with a Trusted Brand Name Certificate reference shall be one step ahead of their competitors. The target group will TRUST the brand names more. The customer potential of brands will increase. In order to increase your profitability, be one step ahead of your competitors by differentiating and **BRAND TRUSTFULLY**; get a **TRUSTED BRAND NAME CERTIFICATE (T.O.B.N.C.)**.

B) PURPOSES:

- 1) To increase branding and trademark registration awareness of brands.
- 2) To contribute to the development and branding of brands in the internet environment, virtual marketplaces, and real-world markets.
- 3) To create the advantages of being attainable and accessible not only with trademark registration certificates but also in virtual and real fields.
- 4) To increase the reliability of brands, enable them to grow in the global arena, and increase their brand values.
- 5) To ensure brands the ability to grow and strengthen steadily

For registered brand names of companies, institutions, organizations, firms and individuals with a tax plate or potential tax number in the direction of their purposes;

C) OUR CRITERIA

- 1) Those who have a TRADEMARK-LOGO REGISTRATION certificate or application,
- 2) Those who have a logo and corporate identity designs,
- 3) Those who have a reliable website page that belongs to the registered trademark or in which the trademark is published,
- 4) Those who have active functional social media pages or whose registered trademark can be accessed from their social media accounts,
- 5) Those who have Internet-Social media, TV, magazine, newspaper or any advertising and promotional activities such as fairs
- 6) Those who have brand references and commercial contracts

D) RESULT A Trusted Brand Name Certificate (TOBNC) has been issued by our Presidency of İSİMDER Brand Name Center in the direction of the said description and purposes, since this certificate complies with and undertakes to comply with the criteria set out.

This certificate is given in accordance with the specification within the scope of the guarantee mark (GUMİB-TOBNC) registered in the Turkish Patent and Trademark Agency with the number 2022/132531 and in accordance with Articles 16 of the BRAND NAME CENTER's (İSİMDER) Founding Regulation.

E) IMPORTANT NOTE:

This certificate (T.O.B.N.C) has been issued by the İSİMDER Brand Name Center as a result of training and research, as it complies with TOBNC standards and undertakes to comply with the criteria. Certificates of trademark owners who do not comply with the criteria shall be deemed invalid.

İSİMDER Brand Name Center is also not responsible for commercial contracts and similar events and damages that will occur outside the criteria determined.





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TECHNICAL SPECIFICATION AND CERTIFICATION DIRECTIVE OF THE TRUSTED OF BRAND NAME CERTIFICATE

Decision Letter of Trusted of Brand Name Certificate

- 1) To increase branding and trademark registration awareness of brands.
- 2) To contribute to the development and branding of brands in the internet environment, virtual marketplaces, and real-world markets.
- 3) To create the advantages of being attainable and accessible not only with trademark registration certificates but also in virtual and real fields.
- 4) To increase the reliability of brands, enable them to grow in the global arena, and increase their brand values.
- 5) To ensure brands the ability to grow and strengthen steadily

GUMIB-TOBNC shall be given to the registered brand names of companies, institutions, organizations, firms and individuals with a tax plate or potential tax number in the direction of their purposes;

C) OUR CRITERIA

- 1) Those who have a trademark-logo registration certificate or application,
- 2) Those who have a logo and corporate identity designs,
- 3) Those who have a reliable website page that belongs to the registered trademark or in which the trademark is published,
- 4) Those who have active functional social media pages or whose registered trademark can be accessed from their social media accounts,
- 5) Those who have Internet-Social media, TV, magazine, newspaper or any advertising and promotional activities such as fairs
- 6) Those who have brand references and commercial contracts

Advantages of the Trusted of Brand Name Certification

TRUST is a crucial element in commercial activities. This trust is provided through long-term promotional activities, experience, and strong references. We, the İSİMDER BRAND NAME CENTER, offer a "Trusted Brand Name Certificate" for your brands if you meet the necessary criteria and conditions. We issue a "TRUSTED OF BRAND NAME CERTIFICATE" just like the warranty certificate of the products, the halal certificate of the food products. Brands with a Trusted of Brand Name Certificate reference shall be one step ahead of their competitors. The customer potential of brands will increase. In order to increase your profitability, be one step ahead of your competitors.

- 1) As it is known, the power that brings products and services to the fore and makes them different from others is "brand value".
- 2) Your brand value will increase with supporting elements such as your brand's logo corporate identity designs, quality management, and advertising & promotion activities.
- 3) We, the Isimder Brand Name Center, also ensure you receive a "TRUSTED OF BRAND NAME CERTIFICATE" for your BRAND NAMES that we have created and registered to contribute to increasing your brand value from the BRAND NAME CENTER and to differentiate your brand, in addition to the trademark registration...
- 4) In other words, we contribute to your Brand being a more reputable and preferable, trusted BRAND NAME before your target audience.

TOBNC-GUMİB

Trusted of Brand Name Certificate

Tescilli hat:+90 850 270 02 30 İstanbul:+90 212 595 08 92 Konya:+90 332 350 64 29

Güvenilir Marka İsim Belgesi

www.isimder.org.tr

www.gumib.org.tr

bilgi@isimder.org.tr



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5) To have a strong reference in trade and to differentiate from your competitors, do not forget to get a "TRUSTED OF BRAND NAME CERTIFICATE" for your brands.

6) You can get your TRUSTED OF BRAND NAME CERTIFICATE from the Isimder Brand Name Center.

7) It provides a strong reference to be in a strong position in the competition and to be one step ahead of your competitors.

"Your STRONG REFERENCE IN TRADE IS YOUR TRUSTED OF BRAND NAME

CERTIFICATE..."

Issuance Process of the Trusted of Brand Name Certification

- Applying for a Trusted of Brand Name Certificate to the Isimder Brand Name Center in writing or online.
- Determining the cost and content of the fee required for the Trusted of Brand Name Certificate and making the contract.
- Payment of costs and fees.
- Preparation of Trusted of Brand Name Certificate, if deemed appropriate.

TO GET THE TRUSTED OF BRAND NAME CERTIFICATE;

- 1) Trademark and logo must be registered
- 2) The company's logo and brand name must not be imitation but must be original.
- 3) The company has/must have used its registered trademark in the product or service area
- 4) It must be attainable and accessible on the brand website, social media, search engines and residence address
- 5) The brand must have been involved in one of the promotional activities such as advertising, promotion, participation in national or international fairs.
- 6) The holder of the brand must be a taxpayer or prove that s/he has used the trademark in commercial activities (contract, invoice, etc.) There must be catalogues, promotions, brochures and similar printing materials promoting the brand
- 7) If the holder of the trademark is an individual, he/she must prove that he/she uses the registered trademark in commercial activities or gives the right to use (license) (contract, invoice, etc.)





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- 8) It must be advertised in at least one of the media channels such as magazines, newspapers, TV, radio, website etc.
- 9) Brand holder institutions and organizations, individuals, must have commercial references of the brand
- 10) Contact information (phone, address, mail, etc.) must be active
- 11) A copy of the Trade Registry Gazette showing the last official approval of the company and the correct address (for limited companies)
- 12) SSL security certificate must be active on the website
- 13) Signature circular (for companies)
- 14) Tax plate (for companies)
- 15) Completion of the Trusted of Brand Name form
- 16) In order to obtain a trusted of brand name certificate by a brand holder (GUMİB-TOBNC), his/her undertaking must be approved.





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FIRST PART

Post Certification Processes

Change

ARTICLE 1-(1) In case the Trusted of Brand Name Certificate holder requests the change of his/her Certificate within the scope of the certificate based on the Trusted of Brand Name certification, the request is evaluated by the Trusted of Brand Name certification unit, and action is taken according to the decision of the authorized decision-making body.

Any change in the information on the certificate, change in the brand, address, title, and/or status of the certificate holder,

ARTICLE 2- (1) In case of any change in the information in the application form and its annexes for whatever reason, of the Trusted of Brand Name certificate/applicant, it is obliged to be notified to the Trusted of Brand Name certification unit maximum within 7 (seven) days and to send the relevant documents.

(2) If the Trusted of Brand Name certificate/applicant requests the change of the existing registered trademark for a product/service for which the Trusted of Brand Name certificate has been obtained, and submits the required certificates for the new trademark during the application, a new certificate can be drawn up by making a contract according to the decision of the authorized decision-making body by making production/service/presentation/examination.

(3) In case the certificate holder whose address, name, title, and/or legal status has changed, provided that the production/service/presentation/inspection and registered trademark are not changed, submits the documents requested in the application drawn up for their new title and/or status, a new Trusted of Brand Name certificate can be issued, and a new contract can be signed with the new address, title and/or status of the certificate holder, with the decision of the authorized decision-making body, without any revision on production/service/presentation/re-inspection and the product or service.

(4) In case the production/service within the scope of the certificate is completely purchased by another real or legal person, it shall be notified to the İsimder Marka İsim Merkezi (İsimder Brand Name Center) maximum within 30 (thirty) days by the certificate holder and/or the new tradesman. In this case, provided that the production/service and registered trademark are not changed, if the new holder submits the documents requested in the application drawn up for the new title and/or legal status and undertakes to assume the financial obligations towards the İsimder Brand Name Center; If it is necessary for the Trusted of Brand Name certification unit, a new Trusted of Brand Name certificate can be issued and a new contract can be signed, by making revisions on production/service re-inspection and, if necessary, on the product or service, with the decision of the authorized decision-making body.





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ARTICLE 3-(1) Trusted of Brand Name certification units may conduct intermediate control/surveillance to control the continuity of compliance with the necessary conditions within the scope of the Trusted of Brand Name certification activity they are assigned. Additional issues related to intermediate control/surveillance are regulated by the certification units.

Validity periods of certificates

ARTICLE 4-(1) The validity and/or renewal periods of the Trusted of Brand Name certificate are determined in the additional "certification rules".

(2) Depending on the results of the final evaluation reports and the validity of the Trusted of Brand Name certificate, the certificate may be renewed with a separate contract.

(3) In case of any change in the basic certification conditions that constitute the basis for the current certificate of the Trusted of Brand Name certificate holder, upon request, the Trusted of Brand Name certificate can be renewed, provided that it is within the expiry date of the certificate that is the basis for the certification. In this case, the validity period of the Trusted of Brand Name certificate is limited to the expiry date of the certificate that constitutes the basis for certification.

(4) The validity periods of the certificates issued by official institutions and the İsimder Brand Name Center within the framework of international agreements are as long as the periods specified in these agreements. If there is no provision about the validity period of the certificate in the text of the agreement, then the periods determined by the İsimder Brand Name Center are applied.

Changes to the Trusted of Brand Name Certificate

ARTICLE 5-(1) In case of any change in the Trusted of Brand Name certificate, the new applications to be made are determined by considering the effective date of the changed Trusted of Brand Name certificate and the technical specifications in its content. Other issues are regulated in the additional "Procedures and Principles of Trusted of Brand Name certification".

Changes to certificate format and/or spelling mistakes

ARTICLE 6- (1) If it is understood that the certificate format of the Trusted of Brand Name changes, and/or spelling mistakes, etc are caused by the Institute, the Trusted of Brand Name certificate can be reissued to the Trusted of Brand Name Certificate holder free of charge.

Transfer of Certificate

ARTICLE 7-(1) The Trusted of Brand Name certificate holder cannot transfer or lease the right to use the Trusted of Brand Name certificate to another real or legal person, for a fee or for free without the explicit written consent of the İsimder Brand Name Center. Such a permit can only be given by authorized decision-making bodies and by explaining the reason.





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(2) In any case, the submission of the trademark registration certificate issued in the name of the transferee or the certificate related to the transfer of the authorization to use the trademark is required.

Loss of Certificate

ARTICLE 8-(1) In case the Trusted of Brand Name Certificate Holder declares in writing that his/her certificate is lost and requests a Trusted of Brand Name certificate to be reissued, limited to the validity date of the lost certificate, a fixed Trusted of Brand Name Certificate fee can be collected from the applicant and the certificate can be reissued.

Brand and logo use

Article 9-(1) The holder of the Trusted of Brand Name Certificate can use the certificate only on the condition that it is valid for the brand written on the certificate.

(2) If the Trusted of Brand Name certificate holder does not want to use the Trusted of Brand Name Certificate and the marking information, that he is entitled to use, stipulated by the Trusted of Brand Name Certification unit, for justified reasons, partially or completely, s/he requests this from the Trusted of Brand Name certification unit together with its reasons. Upon this request, an exemption may be granted for marking according to the decision taken by the authorized decision-making body. Due to the nature of the certification, the exemption provisions in the additional "Procedures and Principles of Trusted of Brand Name Certification " regarding the use of brands and logos are reserved.

Suspension

ARTICLE 10- (1) If appropriate, in case the request is approved by the İsimder Brand Name Center on its own motion or upon the reasoned request of the Trusted of Brand Name certificate holder, it may suspend the use of the certificate for a certain period to be determined by the İsimder Brand Name Center.

(2) The Trusted of Brand Name certificate holder shall return the certificate s/he has during the suspension period to the İsimder Brand Name Center.

(3) During this period, the Trusted of Brand Name certificate holder cannot continue to use the Trusted of Brand Name certificate. Otherwise, the Trusted of Brand Name certificate will be canceled and the contract will be terminated and action will be taken pursuant to the 44th and following articles of the Directive.

(4) Suspension of the use of the Trusted of Brand Name certificate does not eliminate the financial obligations of the Trusted of Brand Name certificate holder, nor can it eliminate its responsibilities towards third parties.

(5) In the event that the Trusted of Brand Name Certificate holder provides information and documents proving the existence of a force majeure event during the suspension period, a partial or complete exemption may be granted for the financial assets of the Trusted of Brand Name certificate holder, in line with the written permission of the İsimder Brand Name Center.





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(6) If, within the suspension period, it is declared that the reasons for suspension have been resolved by the Trusted of Brand Name certificate holder and it is determined that the reason for suspension has been removed as a result of the subsequent evaluation, the suspension is terminated according to the decision of the authorized decision-making body. Otherwise, the Trusted of Brand Name certificate will be revoked and the contract terminated.

Cancellation of the certificate and termination of the contract

Article 11-(1) Cancellation of the Trusted of Brand Name certificate and termination of the contract is the termination of the right to use the Trusted of Brand Name certificate given to the Trusted of Brand Name certificate holder. The Trusted of Brand Name certificate holder may request the cancellation of the Trusted of Brand Name certificate and the termination of the contract without any justification. In this case, the Trusted of Brand Name certificate holder completely ceases to use the Trusted of Brand Name certificate.

(2) Special cases regarding the suspension, cancellation, and termination of the contract, which differ concerning the Trusted of Brand Name certification type, are determined by the additional "Procedures and Principles of Trusted of Brand Name Certification".

SECOND PART

Sanctions to be Applied to Certificate Holders

ARTICLE 12-(1) In case it is determined that the Trusted of Brand Name certificate holder has acted in violation of the legislation, the Directive and the "Trusted of Brand Name certification procedures and principles" and the Trusted of Brand Name certification rules, the penal practices specified in Articles 34, 35 and 36 of the Directive can be applied respectively or starting from any of them, depending on the severity of the nonconformity, according to the decision of the authorized decision-making body.

(2) The authorized decision-making body may decide again on the same or different penal practices and/or may impose a severe sanction in case of recurrence.

(3) The Trusted of Brand Name certification units may make necessary investigations and/or request new corrective actions at every stage of these applications.

(4) Decisions to cancel the Trusted of Brand Name certificate and/or terminate the contract, taken by the authorized decision-making body, are announced on the official website of İsimder Brand Name Center.

Warning notice

ARTICLE 13-(1) Warning notice is the official warning of the Trusted of Brand Name certificate holder with the decision of the authorized decision body to remedy the detected contradiction and/or non-conformity.

Suspension

ARTICLE 14-(1) Suspension means the suspension of the right to use the Trusted of Brand Name Certificate for a certain period without terminating the contract of the Trusted of Brand Name certificate holder. The Trusted of Brand Name Certificate may be suspended according to the decision of the authorized decision body, taking into account the importance and degree of the detected non-compliance and/or non-compliance.



TOBNC-GUMİB

Trusted of Brand Name Certificate

Güvenilir Marka İsim Belgesi

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(2) In cases of suspension as a sanction, the application is made under the provisions of Article 28 of the Directive.

Cancellation of Trusted of Brand Name certificate and termination of the contract

ARTICLE 15-(1) Cancellation of the Trusted of Brand Name certificate and termination of the contract is the termination of the right to use the Trusted of Brand Name Certificate given to the certificate holder. In case of the occurrence of any of the following situations, the Trusted of Brand Name certificate may be cancelled and the contract terminated according to the decision of the authorized decision-making body:

- a) In case of any change in the place of production/service and the Trusted of Brand Name certificate holder does not notify the İsimder Brand Name Center within 30 (thirty) days.
- b) In case of making changes to the product/service within the scope of the Trusted of Brand Name certificate without obtaining written consent from the Trusted of Brand Name Certification unit.
- c) If the place of production/service does not belong to the Trusted of Brand Name certificate holder, the contract with the holder of the place is terminated and not renewed.
- d) If the registered trademark does not belong to the Trusted of Brand Name certificate holder and if the contract between the registered trademark holder and the Trusted of Brand Name certificate holder regarding the right to use the trademark expires and is not renewed.
- e) In the case of the expiry and non-renewal of the registration of the trademark subject to the Trusted of Brand Name certification,
- f) In case the Trusted of Brand Name certificate holder makes a statement that is inconsistent with the facts regarding the transactions, based on the principle of statement
- g) In the event of the death or restriction of the Trusted of Brand Name certificate holder or, if he is a legal person, the termination or bankruptcy of his legal personality,
- h) In case the Trusted of Brand Name certificate holder fails to fulfill his legal and financial obligations to the İsimder Brand Name Center despite the warning and the prescribed time.
- i) In case the nonconformities that caused the suspension of the Trusted of Brand Name certificate are not remedied at the end of the specified period.
- j) In case of detection of a product/service that cannot be considered as a "safe product/service" during the examinations
- k) Apart from these if any contradiction or non-compliance is detected by the Trusted of Brand Name certification units that will require a termination decision,





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THIRD PART

Pricing and Other Administrative and Financial Issues

Pricing

ARTICLE 16-(1) The applicant/Trusted of Brand Name certificate holder is obliged to pay the accrued invoice maximum within 7 (seven) days from the date of notification, without requiring any other warning. For unpaid receivables within this period, the applicant/the Trusted of Brand Name certificate holder is deemed to be gone into default from the invoice date.

Fees

ARTICLE 17- (1) The fees to be accrued according to the content of the services offered by the Isimder Brand Name Center are determined by the proposal of the relevant unit, the approval of the General Secretariat, and the decision of the Board of Directors. Fees and all other issues regarding their implementation are included in the enclosed tariffs, which are considered an integral part of this directive.

(2) Default interest is calculated from the date of default. Interest is applied to those who do not pay their debts in due time, at the rate determined according to the Interest and Default Interest.

Payment of fees for certification services provided abroad

ARTICLE 19- (1) For services rendered abroad, if an evaluation in foreign currency is required, the effective selling rate of the Central Bank of the Republic of Turkey on the invoice date is based.

Pricing in case of revocation or cancellation of the certification request

ARTICLE 20-(1) If the applicant gives up his request at any stage of the service or is stopped by the Isimder Brand Name Center while the Trusted of Brand Name Certification Service is provided, the waiver request is initiated until the notification date (Date of registration in the Isimder Brand Name Center Certificate) to the Isimder Brand Name Center or until the decision to stop, the fees for services initiated and/or paid are fully accrued and collected from the applicant. In this case, the applicant cannot claim any material or nonmaterial rights.

Notification

ARTICLE 21-(1) Invoices and all other correspondence to the Applicant/the Trusted of Brand Name Certificate Holder are sent by courier to the contact address notified by the applicant/the Trusted of Brand Name certificate holder to the Isimder Brand Name Center. The Applicant or the Trusted of Brand Name Certificate holder is obliged to notify the change of the contact address to the Isimder Brand Name Center in writing within 30 (thirty) days.

(2) In the event that the address change is not notified and/or has not yet arrived the Isimder Brand Name Center, all the mails sent by the Isimder Brand Name Center are deemed to have been served.

(3) Except for the invoice and similar documents, which must be physically delivered to the applicant/the Trusted of Brand Name Certificate holder, notifications sent by the Isimder Brand Name Center to the official registered e-mail addresses are deemed to have been served in the same way.

(4) The Trusted of Brand Name certificate holder is obliged to follow the announcements published on the official website of Isimder Brand Name Center. These announcements are also deemed to have been notified.

